



## **Local Nonprofit Seeks Help to Brighten Holiday Spirits**

Worcester County, MD – November 1, 2024—Worcester County GOLD (Giving Other Lives Dignity), a local nonprofit organization, seeks support for its long-running Helping Hands for the Holidays Program.

GOLD's holiday program provides gifts for 500 children and 50 vulnerable adults. "This program provides a chance for our caring community to make holiday wishes come true right here in Worcester County," said Executive Director, Nick Cranford. "Our partnering agencies submit requests on behalf of their clients to ensure a verified need and prevent duplication of services. With so many struggling to make ends meet, we're asking for donations to make sure we can help those who truly need it."

To bring joy to a neighbor in need this holiday season, supporters can sign up to shop for a child, donate toys, or make a monetary donation that will be used to purchase gifts. The organization especially needs gifts for teens and clothing for all ages including coats, hoodies, hats, and gloves.

Toy donations can be dropped off by December 13th at GOLD's office at 201 River Street in Snow Hill, MD 21863, on weekdays from 9:00 a.m. to 4:30 p.m. To sign up to shop or learn more about this program, visit [www.WorcesterGOLD.org](http://www.WorcesterGOLD.org).

Worcester County GOLD is a registered 501(c)(3) charitable organization improving the quality of life for Worcester County residents living in low-income circumstances by providing emergency financial assistance and items to meet basic needs.

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