



# Chamber Lights booklet 2025

The Chamber Lights Booklet includes a list of all business and residential entries in the decorating contest.  
Digital version and app tour both feature interactive maps and directions!

## Why should you advertise?

### **Be highlighted!**

Your holiday events, specials, winter hours, social media pages and more!

### **Be promoted!**

All advertisers will be posted on the chamber's social media pages!

### **Be included!**

The printed guide will be distributed to Winterfest of Lights, all participating businesses, chamber visitor center & convention center!

The digital version will be included in weekly member e-lets and accessible on our website with hyperlinks to your website or page!

**full color**  
**5.5" x 8.5"**  
**16 pages**  
**10,000 copies**



## **AD DEADLINES**

**OCT 22**

**Camera ready ads**

**OCT 17**

**Content for  
custom ad  
(\$100 design fee\*)**

*\*Design fee  
includes  
2 revisions*

**FULL PAGE**

**5.5" X 8.5"**

**\$700**

**(BACK OR INSIDE  
COVER \$1,000)**



**1/2 PAGE  
4.25" X 2.75"  
\$400**

**BIZ CARD**

**(VERTICAL OR HORIZONTAL)**

**3.5" X 2"**

**\$200**



*Payment  
due by Nov 1*

**debbie@oceancity.org**