

RIPLEY'S **Believe It or Not!** OCEAN CITY

Something Unexpected Has Landed at Ripley's Believe It or Not! Ocean City

An all-new interactive gallery where art, oddities, and ocean-inspired curiosities collide!

OCEAN CITY, MD — [May 4th, 2026] — This summer in Ocean City, guests are in for an all-new experience ready to go beyond imagination at Ripley's Believe It or Not! Introducing Ripley's **WatErbIRD Oceanside Outlet**, an all-new interactive gallery that blends immersive art, hands-on exhibits, and mind-bending illusions into one unforgettable experience.

Step inside and discover a world where reality bends, and curiosity leads the way. Designed to engage guests of all ages, Ripley's **WatErbIRD Oceanside Outlet** invites visitors to explore interactive environments that blur the line between art and illusion.

From bizarre bites to briny oddities, guests will encounter weird food displays, including a sub sandwich preserved in resin, canned insects, and even petrified oysters that look like they've been frozen in time!

Along the way, visitors can snap unforgettable photo ops and come face-to-face with the strange curiosities of the salty sea, each one more unbelievable than the last.

But there's more beneath the surface. Rumors hint at a hidden room, one that only the most curious explorers may uncover.

"Ripley's **WatErbIRD Oceanside Outlet** is where curiosity takes flight," said Duncan Ely, General Manager at Ripley's Believe It or Not! Ocean City. "From bizarre bites to curious oddities, this experience pulls guests into an interactive world of weird! Step inside the unexpected, packed with moments that make you look twice."

Now open at Ripley's Believe It or Not! Ocean City, Ripley's **WatErbIRD Oceanside Outlet** is included with admission and is already making waves as a must-see attraction along the boardwalk.

For images courtesy, [click here](#).

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About Ripley's Believe It or Not! World Entertainment

Built on the foundation of a daily newspaper cartoon in 1918 — still in print today — Ripley's Believe It or Not! World Entertainment has grown to be a global leader in family entertainment with more than 100 attractions across nine countries. Along with Ripley's Believe It or Not!, Ripley's Aquariums, Great Wolf Lodge (Niagara Falls), Guinness World Records attractions, wax museums, traveling shows, miniature golf courses, mirror mazes, and more, the world of Ripley's continues to grow through exciting new experiences, and online content.

Ripley's Believe It or Not! World Entertainment is a proud member of The Jim Pattison Group, Canada's largest private company.

Learn more about Ripley's Believe It or Not! World Entertainment by visiting [Ripleys.com](https://www.ripleys.com) and following on [Facebook](#), [X](#), [YouTube](#), [Instagram](#), and [TikTok](#).