

# DINE STAY PLAY UNITED<sup>®</sup>

*From Memorial Day to Labor Day, you can help local neighbors  
in need by participating in this unique campaign!*

**\$368,000** raised since 2016 to create  
impact in our local community!

Dine Stay Play United is a United Way Lower Eastern Shore campaign operating from Memorial Day to Labor Day. Participating Ocean City and Worcester County restaurants, hotels and entertainment venues designate a portion of proceeds from select items back to UWLES, impacting our local community.

Some participant marketing benefits include:

- **Social media promotion across platforms with combined 5K+ followers**
- **Email marketing distributing to 15K+ community members**
- **Radio & tv ads running on 6 iHeartMedia Delmarva stations and WMDT 47 ABC throughout the summer.**

Contact Ryan Jackson at [ryan@uwles.org](mailto:ryan@uwles.org) or call the office at 410-742-5143 to learn more!

Scan to learn more or visit [uwles.org/DineStayPlayUnited](http://uwles.org/DineStayPlayUnited)

